

# 2020 Toast Nebraska WINERY AGREEMENT

**May 15 from 4-9 pm - May 16 from 1-9 pm - Vala's Pumpkin Patch, Gretna**

- Toast Wineries must be 2020 NWGGA Members by December 13, 2020
- Wineries get:
  - 20 x 20 frame tent with sides
  - Electrical access
  - WI FI access
  - Two 8-foot tables
  - Access to water and ice throughout festival
  - Volunteer tickets as needed
  - All participating wineries will get fliers and hang tags to promote the event
- Reimbursement for tastings (to be paid within 45 days of the festival by NWGGA to wineries for paid tickets)
  - Up to 2500 tickets - \$450
  - 2501-3000 tickets - \$525
  - 3001-3500 tickets - \$600
- Deadlines
  - Toast Winery Contract due to Kathi Schildt – 12/13/19
  - Kathi will submit all SDL's to Sarpy County then send wineries a PDF of approval in order to use the NLCC portal for state approval.
  - SDLs final by 2/1/20
  - All final SDLs will be picked up from Sarpy County by Kathi Schildt and given to each participating winery upon check in at Toast Nebraska 2020 during set up.
- Once a winery commits to participation in Toast Nebraska 2020 and completes and returns this agreement, it is important that wineries are present at the festival as guests will be expecting them, promotions will include their winery and we will be renting tents based upon the agreement.
- Wineries **must bring lighting for their tent along with a drop cord for power**. This is very important to create a safe environment in your tent. Vala's will provide lighting for the grounds, however, lighting in each tent is the responsibility of the winery.
- Wineries must have adequate staff to meet demand. Strongly suggest 6-8 people on Saturday.
- Set Up times will be scheduled with Kathi – You can set up on Thursday, May 14<sup>th</sup> from 3-7 pm and Friday, May 15<sup>th</sup> from 8 am to 2 pm. **YOU WILL GET A SCHEDULED TIME TO SET UP** – this will assist us in having a smooth set up time and avoid excessive traffic on the festival grounds.
- **DO NOT** drive on the grass. All vehicles must be removed from festival grounds by 2 pm Friday and 11 am Saturday. New for 2020, there is a "road" in the grassy area installed by Vala's. This will allow wineries to drive to those tents for set up and breakdown.
- Breakdown is **AFTER** 9 pm Saturday. It is essential that all wineries stay set up through show hours.
- Toast 2019 saw strong wine sales. Wineries must bring a supply of wine to meet consumer demand.
- When arriving for set up, all wineries **MUST** stop at the pavilion and see Kathi Schildt.
- All participating wineries will help to promote the event via all social media, newsletters, email lists, etc.